

NRTA's 28th Annual Conference



NRTA'S 2025 CONFERENCE

SEPTEMBER 28 - OCTOBER 1, 2025
Hyatt Regency Orlando, Florida

Unlock hidden value in lease portfolios through Strategy, Tech & Leadership

- 
- **Maximize ROI**
 - **Optimize strategy**
 - **Elevate performance**

“
The NRTA Conference gave me the tools and connections to elevate our lease strategy. An incredible experience.”
– Senior CRE Executive

Maximize ROI. Optimize strategy. Elevate performance.

In today's fast changing market, staying ahead isn't optional—it's essential. Portfolio managers, CFOs, real estate executives, and lease administrators must continually refine their strategies to cut costs, mitigate risks, and drive profitability.

MORE THAN A CONFERENCE! An Unparalleled Learning Experience

For executives, asset managers, auditors, attorneys, CFOs, property managers, controllers, and franchise leaders—anyone responsible for optimizing lease management, reducing costs, and driving operational success.

What You'll Gain:

- ✓ Smart, efficient asset management solutions to boost portfolio performance
- ✓ Cutting-edge insights on AI & Technology's impact on commercial real estate
- ✓ Exclusive networking with industry leaders and decision-makers

RESERVE YOUR SEAT NOW!



NRTA'S TENANTS IN COMMON 2025 CONFERENCE

Whether you're leading a national portfolio or managing your first commercial lease audit, this conference delivers targeted value at every stage of your career.

Why Attend?

Your lease portfolio is one of your organization's largest financial commitments. Are you leveraging every opportunity to control costs, mitigate risk, and drive profitability? Join us this fall for an exclusive, results-driven learning experience designed specifically for decision-makers, executives, and industry influencers.

This isn't just another conference—it's a strategic investment in your bottom line.

- ✓ Data-driven insights
- ✓ Compliance and risk management
- ✓ AI-powered lease administration

68 Expert-Led Classes & 13 Interactive Breakout Sessions
Four Course Levels Tailored to Your Expertise & Growth Goals
Three Career-Changing Days Packed with Actionable Strategies

Join us to engage with peers and industry leaders to dive deep into the **SIX Core Areas** that Directly Impact Profitability:

- 1 Legal & Compliance:** Navigate lease negotiations and dispute resolution with confidence.
- 2 Cost Optimization:** Uncover cost-saving opportunities and streamline occupancy expenses.
- 3 Leadership Development:** Strengthen executive skills and build high-performing teams.
- 4 Real Estate Strategy:** Make data-driven decisions that enhance portfolio value.
- 5 Lease Audit & Accounting:** Ensure compliance while maximizing financial efficiency.
- 6 Technology & AI:** Leverage cutting-edge solutions to stay ahead of the competition.

Why YOU Can't Miss This Conference!

NRTA WILL DELIVER!

An all-new, comprehensive experience designed to fuel your growth, expand your network, and empower you to be at the top of your game. Get ready to have fun. Make valuable connections. And walk away with the knowledge and tools to take your portfolio management to the next level!

Join old friends, make new ones, and mingle with top industry leaders and experts ready to bring you the latest trends shaping the commercial real estate landscape. Whether you're a seasoned professional or just getting started, this conference is designed to deliver valuable insights tailored to all commercial tenants.

- ✓ **Gain Exclusive Knowledge** – Learn from dozens of thought leaders sharing best practices, real-world case studies, and lessons learned.
- ✓ **Earn CLE or CPE Credits** – Enhance your professional development while staying ahead in your field.
- ✓ **Engaging Roundtable Discussions** – Address your biggest challenges and collaborate with industry peers.
- ✓ **Targeted Presentations** – Explore key topics in technology, finance, business strategy, and professional growth.
- ✓ **Unforgettable Networking** – Connect with like-minded professionals in immersive experiences beyond the traditional meeting room.

ADOPT PRACTICAL STRATEGIES TO STREAMLINE WORKFLOWS AND ELEVATE YOUR IMPACT.

CONNECT WITH THE PULSE OF THE INDUSTRY AT OUR WORLD CLASS TRADE SHOW

You're invited to our 2025 Trade Show! Explore innovative tools that help you simplify processes and maximize performance.

An essential component of the Conference Experience, the Trade Show is a low-key, interactive forum where attendees and exhibitors gain competitive intelligence. Seize this opportunity to initiate valuable connections with resource experts representing cutting-edge portfolio management concepts!

Make valuable connections and investigate service options available that can help you and your company improve profitability and efficiencies.

Conference 2025 is Your Chance To:

- Connect with your peers who totally get what you do and are eager to swap insights.
- Discover new tools and tricks that will help you streamline processes to maximize impact.
- Learn from the best—industry pros who've been where you are and know how to succeed.

Enjoy engaging, interactive sessions designed to give you hands-on experience with the latest trends and strategies.

Achieve more with fewer resources – intelligently!



Keynote Spotlight:

MEET COURTNEY CLARK

- ✓ Resilience. Change. Revisionary Thinking.
- ✓ Actionable strategies for adapting and thriving in evolving market conditions.
- ✓ Real insights to help you drive impact.

Watch Her 1-Minute Video Introduction

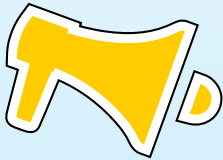
[Click to Watch](#)



Courtney Clark is a globally recognized keynote speaker specializing in adaptability, resilience, and navigating change. Her highly interactive and fun presentation is grounded in actionable strategies—no “toxic positivity” here! Expect practical tips on innovating, revising plans, and thriving in an ever-evolving commercial real estate landscape.

Curriculum Spotlight: TECHNOLOGY & AI: THE FUTURE OF LEASE MANAGEMENT

- 💡 Master essential tools—Excel, PowerPoint, Word—for improved efficiency.
- 💡 Discover how AI-driven solutions are revolutionizing lease administration.
- 💡 Learn best practices for integrating new tech into your operations.



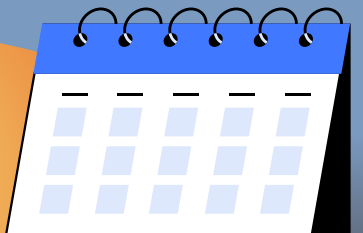
Conference Spotlight: EXCITING UPDATES & NEW THIS YEAR

- 1. Boys & Girls Club Partnership:** We're teaming up again Sunday morning.
- 2. Monday Morning 5K:** Kick off the week with a fun 5K run with NRTA (shoutout to Matt Waters)!
- 3. Yoga Session:** Recharge with a general yoga session Monday at 12:30 PM in the Exhibit Hall—perfect for office workers (shoutout to James Rabb)!
- 4. Offsite Event:** Join us Tuesday night for a full venue buyout at Ole Red in Orlando!
- 5. Closing Session:** Don't miss our final session with ICSC leader Kevin Hewitt.

EVENT DETAILS

Hyatt Regency, Orlando, FL
September 28 – October 1, 2025

**Early Bird Savings:
Register by 6/15/25
to SAVE \$200**



*Your Competition Will Be There.
Will You?*
SECURE YOUR SPOT TODAY.

Scan to Register



WITH NRTA'S EXPERTISE, YOU CAN STREAMLINE OPERATIONS, ENHANCE TENANT SATISFACTION, AND BOOST YOUR PORTFOLIO'S ROI.

What Past Attendees Say:

“

I left with strategies that immediately made a difference in our lease negotiations.”

– General Counsel

“

The NRTA Conference is a must-attend. Whether you've been in the industry for one year or 20, the opportunity to connect with peers, share insights, and stay ahead of industry changes is invaluable.

The relationships built here—along with the collaborative knowledge-sharing environment—are what keep me on the cutting edge of lease administration and looking forward to this each year.”

– Senior Director, Lease Administration

“

Attending the NRTA Conference gave me the chance to network with like-minded professionals, share ideas, and build lasting relationships. It is an incredible experience—both professionally and personally.”

– Senior Property Manager

Discover a smarter, more efficient way to manage your assets.

“

As a third party tenant vendor within a large company, it's easy to sort of stay in my bubble. But the NRTA has introduced me to networking opportunities I would not have had otherwise.”

– Lease Audit Manager

“

What differentiates the NRTA Conference from other conferences is its peers learning from peers. Real-life learning from someone who has learned through real life.

What you learn here will increase your knowledge and save money for your company.”

– President

IN AN EVER-EVOLVING MARKET, portfolio managers are constantly seeking innovative strategies to optimize diverse commercial assets. Join us and learn how to successfully navigate today's complex world of commercial real estate portfolio management!

ATTENDEES' COMPANIES SAVE MILLIONS AFTER APPLYING NRTA-LEARNED STRATEGIES.

REGISTER FOR CONFERENCE 2025

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EVENT REGISTRATION ONLINE ONLY

CONFERENCE ATTENDEES	MEMBER	NON-MEMBER
Early Bird (SAVE \$200)	\$1,199	\$1,799
As of 6/15/25	\$1,399	\$1,999
Presenters/Comm. Members		\$850
Note: Any changes after 8/1		\$100

AND

Don't forget to BOOK YOUR HOTEL ROOM

NRTA's Discounted Hotel Room Rate is:
(only available through our link)*

\$209/night
plus applicable taxes

The cut-off date is September 9, 2025.

Scan to Book



*The \$15/day resort fee is optional for NRTA Conference attendees. It will be adjusted by the front-desk team upon arrival for those who do not want the amenities included.

**Please note: This is the only way to secure the discounted room rate. We do not have any other hotel partners, so please ensure that you book DIRECTLY through our official link above.

Learn More
NRTA.ORG

