



# Elevate Your Brand and Reach Decision-Makers

## *NRTA Sponsorship Opportunities*

**THE NATIONAL REAL ESTATE TENANTS ASSOCIATION (NRTA)** offers your business an exclusive platform to connect with decision-makers in real estate portfolio management. This specialized niche is difficult to reach efficiently with traditional business to business resources.

As an NRTA sponsor, you gain direct access to a network of professionals managing large property portfolios across virtually every sector including retail, hospitality, finance, healthcare, education, and more.

## **NRTA 2025**

### **Why Partner with NRTA?**

By partnering with us, you ensure your brand reaches your target audience with no waste. With NRTA's robust membership growth and steady influx of tenant-member companies, we provide a strong platform to increase brand visibility, drive engagement, and generate qualified leads.

### **How NRTA Delivers Value**

The NRTA commitment to our sponsors includes multiple visibility and engagement opportunities.

**1**

#### **Enhanced Digital Presence:**

Our website and social media outreach garner tens of thousands of views by lease management professionals, maximizing ad efficiency and effectiveness

**2**

#### **Optimized Conference Exposure:**

Our annual Tenants in Common Expanding Knowledge Conference delivers extensive exposure to your target audience through advanced app integration, live chats, and sponsor booths. In addition, as a sponsor you will receive a full attendee list, contact information, and the opportunity to set up pre-conference meetings with attendees.

**3**

#### **Tailored Engagements:**

Interface with your target customers in a format most desirable to you. From direct sponsor access to our networking suite to speaking engagements and custom sponsor plans, NRTA offers high-impact sponsorship options tailored to your goals.



# NRTA Sponsorship Levels and Pricing

1

## Diamond Sponsorship – \$30,000 (33% Savings)

- Guaranteed speaking session at 2025 Expanding Knowledge Event – \$10,000 value
- NRTA Networking Event & Entertainment Host – \$10,000 value
- Double Booth – \$8,500 value
  - ... Includes 4 complimentary conference admissions
  - ... Full attendee list with contact information
- App Home Page Visibility – \$2,000 value
- App Agenda Page Visibility – \$2,000 value
- App Attendee List Visibility – \$1,000 value
- Powerful Sponsor Booth Capabilities (via the Mobile App)
  - ... Live chat, lead generation, document uploads, company profile visibility
- Professional Directory Advertising Listing – \$3,500 value
- Multi-page Web Advertising Listing – \$8,000 value

2

## Platinum Sponsorship – \$20,000 (20% Savings)

- Double Booth – \$8,500 value
  - ... Includes 4 complimentary conference admissions
  - ... Full attendee list with contact information
- App Home Page Visibility – \$2,000 value
- App Agenda Page Visibility – \$2,000 value
- App Attendee List Visibility – \$1,000 value
- Sponsor Booth Capabilities (via Mobile App)
  - ... Includes contact info, live chat, company logo, lead generation, document uploads
- Professional Directory Advertising Listing – \$3,500 value
- Multi-page Web Advertising Listing – \$8,000 value

3

## Gold Sponsorship – \$10,000 (13% Savings)

- Single Booth – \$5,000 value
  - ... Includes 2 complimentary conference admissions
  - ... Full attendee list with contact information
- App Agenda Page Visibility – \$2,000 value
- App Attendee List Visibility – \$1,000 value
- Sponsor Booth Capabilities (via Mobile App)
  - ... Includes contact info, live chat, company logo, lead generation
- Professional Directory Advertising Listing – \$3,500 value

4

## Silver Sponsorship – \$5,000

- Single Booth – \$5,000 value
  - ... Includes 2 complimentary conference admissions
  - ... Full attendee list with contact information
- Sponsor Booth Capabilities (via Mobile App)
  - ... Includes contact info, live chat, company logo, lead generation

# Additional Conference Sponsorship Opportunities

## Networking Events

- Networking Event & Entertainment Host – \$10,000
- Receptions – \$7,500
- Networking Lounge – \$5,000
- Morning or Afternoon Coffee & Soda Breaks – \$2,500
- Lunches – \$10,000
- Breakfasts – \$5,000
- Community Volunteers Event – \$5,000

## Visual Impact Opportunities

- Hotel Room Key – \$5,000
- Conference Notebooks and Pens – \$5,000
- Conference Online Brochure – \$7,500
- Floor Plan Map – \$7,500
- Directional Signage Floor Stickers – \$5,000

## Premium Sponsorships

- Conference Wi-Fi – \$16,000
- Keynote Speaker – \$20,000
- Audio/Visual – \$10,000

### **Networking Event & Entertainment Host - \$10,000**

Get in front of the tenants attending the sessions on Tuesday. Network one-on-one. Have in depth discussions in a relaxing atmosphere during a delicious buffet. Dinner signage featuring your company logo prominently displayed outside of the exhibit hall listing you as the event sponsor. Your logo on all sponsor signage at the conference. **AND MORE!** Your logo will be added on the nrta.org website recognizing you as an Event Sponsor, and linked to your website. Your company will be listed as the Event Sponsor in all agendas distributed before and during the event. Tabletop literature allowed.

### **Networking Lunches - \$10,000**

Get in front of the tenants attending the sessions each day. Network one-on-one. Have in depth discussions in a relaxing atmosphere during delicious buffet lunches. Signage with your company logo outside of the exhibit hall listing you as the Lunch Sponsor. Your logo on all sponsor signage at the conference. **AND MORE!** Your logo added on the nrta.org website to recognize you as a sponsor of the conference, and linked to your website. Your company listed as a Lunch Sponsor in all agendas distributed before and during the conference. Tabletop literature allowed.



## **Networking Events Opportunities**



## Additional Conference Networking Events

### Networking Receptions - \$7,500

Monday and Tuesday evening receptions are busy affairs, with crowds waiting to be admitted at the entrance of each event. This is a chance for one-on-one networking, and the sponsors will get much exposure in front of the conference audience. Signage with your company logo outside of the exhibit hall listing you as the Networking Reception Sponsor. Your logo will be on all sponsor signage at the conference. Your logo will be added on the [nrta.org](http://nrta.org) website to recognize you as a sponsor of the conference, and linked to your website. Your company will be listed as the Networking Reception Sponsor in all agendas distributed before and during the conference. Tabletop literature allowed.

3

### Community Event - \$5,000

Volunteers from all around the United States and Canada, gather on Sunday morning to support the local Boys and Girls Club. Grab-n-Go breakfast and transportation to and from the event included. Your logo on a tee shirt given away for the volunteers. Your company will be listed as the Community Day Sponsor in all agendas distributed before and during the conference. Your logo on all sponsor signage at the conference. Your logo added on the [nrta.org](http://nrta.org) website to recognize you as Community Day Sponsor and linked to your website.

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### Networking Breakfasts - \$5,000

A buffet breakfast will kick off all three days of sessions, which will be attended by conference participants and has a general sense of excitement as each day begins. Signage with your company logo outside of the exhibit hall listing you as the Breakfast Sponsor. Your logo on all sponsor signage at the conference. Your logo added on the [nrta.org](http://nrta.org) website to recognize you as a sponsor of the conference and linked to your website. Your company listed as the Breakfast Sponsor in all agendas distributed before and during the conference. Tabletop literature allowed.

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### Networking Lounge - \$5,000

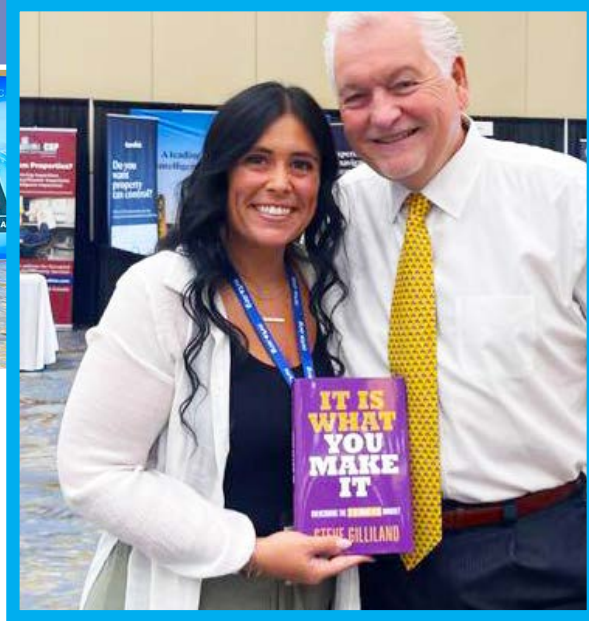
For four hours Monday and Tuesday afternoon, a permanent coffee station, soft drinks and water will be available to attendees within the networking area. Attendees use this networking area to conduct one-on-one meetings. Signage with your company logo outside the networking lounge area listing you as the Networking Lounge Sponsor. Your logo on all sponsor signage at the conference. Your logo added on the [nrta.org](http://nrta.org) website to recognize you as a sponsor of the conference, and linked to your website. Your company listed as the Networking Lounge Sponsor in all agendas distributed before and during the conference. Tabletop literature allowed.

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### Morning or Afternoon Coffee and Soda Breaks - \$2,500

Signage with your company logo alongside the break area listing you as the Morning/Afternoon Break Sponsor. Your logo on all sponsor signage at the conference. Your company listed as the Morning/Afternoon Break Sponsor in all agendas distributed before and during the conference.

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# Premier Trade Show VISIBILITY



## **Conference Exhibitor Booths**

### **NRTA Member Exhibitor**

- Single Booth – \$5,000
- Double Booth – \$8,500
- Additional Staff – \$850 per person

### **Non-Member Exhibitor**

- Single Booth – \$7,798
- Double Booth – \$11,298



# National Real Estate Tenants Association Website Opportunities

## Website Advertising Opportunities

- Multi-page Web Advertising Listing – \$8,000  
138,000 impressions annually from lease management professionals
- Professional Directory Advertising Listing – \$3,500  
Multiple category listings available

## Professional Certificate Sponsor

- Full Program Sponsorship – \$20,000
- Quarterly Series Sponsorships – \$5,000 each
- Specific Lesson Sponsorships – \$1,500 each



## Classroom LIVE Series Sponsorship – \$7,500

Annual sponsorship with company logo visibility throughout the year.

## Secure Your NRTA Sponsorship Today

NRTA is committed to providing sponsors with a high-impact platform for brand growth. Contact us to discuss how we can tailor the perfect sponsorship experience for your business in 2025 and beyond.



Connect with us. Anytime. Online.



**Let's Build a Successful 2025 Together!**